

COOKIE POLICY

MX12 LLC

Effective Date: May 19, 2026

Company: MX12 LLC, Delaware Limited Liability Company

Website: mirrax12.world

Governing Law: State of Delaware, USA + regional laws at the location of the user

IMPORTANT. By using the mirrax12.world website, the user agrees to the application of strictly necessary cookies. Non-essential cookies are used exclusively after receiving the relevant consent or to the extent permitted by applicable law. This Policy is part of MX12's Privacy Policy and applies jointly with it.

1. WHAT ARE COOKIES

1.1 Cookies are small text files that a website places on the user's device upon visit. They allow the website to remember the user's actions and preferences for a certain period of time.

1.2 MX12 uses both first-party cookies and third-party cookies placed through integrated services.

1.3 In addition to cookies, MX12 may use similar tracking technologies: pixels; web beacons; local storage; session storage. All such technologies are covered by the term "cookies" in this Policy unless otherwise specified.

2. COOKIE CATEGORIES

2.1 Strictly Necessary Cookies

Technically required for the website to function. Do not require consent. Cannot be disabled through the cookie banner.

Name	Provider	Purpose	Duration
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session_id	mirrax12.wo rld	User maintenance	session	Session
csrf_token	mirrax12.wo rld	CSRF attack protection		Session
cookie_con sent	mirrax12.wo rld	Storage of user's consent choice		12 months
auth_token	mirrax12.wo rld	Personal authentication	account	30 days

2.2 Functional Cookies

Improve website functionality and remember user preferences. Require consent in the EU, UK, and Quebec.

Name	Provider	Purpose	Duration
lang_pr ef	mirrax12.wo rld	Language preferences	12 months
timezon e	mirrax12.wo rld	Time zone	12 months
ui_setti ngs	mirrax12.wo rld	Interface settings	6 months

2.3 Analytics Cookies

Used to collect statistics on website traffic and user behavior.

MX12 requests consent for analytics cookies in the EU and UK even in cases where local law may permit exceptions under specific conditions (for example, the statistical purposes exception under ICO guidance or the audience-measurement exception under CNIL). MX12 applies the most conservative approach for all users from the EU and UK.

Name	Provider	Purpose	Duration
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<code>_ga</code>	Google (GA4)	Analytics	Unique identifier	user	24 months
<code>ga[container-id]</code>	Google (GA4)	Analytics	Session storage	state	24 months

The cookie list reflects the current baseline GA4 configuration and may change depending on connected tags and Google services. The current list is available upon request.

Google Analytics data is processed pursuant to the Google Analytics Data Processing Amendment. MX12 uses IP address anonymization (IP anonymization) where applicable.

2.4 Marketing Cookies

Used to display relevant advertising. Require explicit consent in the EU, UK, Quebec, and California.

Name	Provider	Purpose	Durati on
<code>_fbp</code>	Meta (Facebook Pixel)	Conversion tracking	90 days
<code>_fbc</code>	Meta (Facebook Pixel)	Click ID storage	90 days
<code>li_fat_id</code>	LinkedIn Tag	LinkedIn conversion tracking	30 days

2.5 MX12 does not create detailed behavioral user profiles without explicit consent. User rights regarding profiling and targeted advertising are governed by the applicable law of their jurisdiction — including the Delaware Personal Data Privacy Act (6 Del. C. § 12D-101 et seq., DPDPA) for Delaware residents and CCPA/CPRA for California residents.

3. THIRD-PARTY COOKIE PROVIDERS

3.1 The following third parties may place cookies through the MX12 website:

Provider		Type	Privacy Policy
Google (GA4)	Analytics	Analytics	policies.google.com/privacy
Google Manager	Tag	Tag management	policies.google.com/privacy
Meta (Facebook Pixel)		Marketing	facebook.com/policy
LinkedIn Tag	Insight	Marketing	linkedin.com/legal/privacy-policy

3.2 MX12 does not control third-party cookies beyond the agreed integration terms. The user may manage third-party cookies through the settings of the respective platforms.

4. LEGAL BASES BY JURISDICTION

4.1 EU and UK (GDPR / UK GDPR + ePrivacy Directive / PECR). Strictly necessary cookies — technical necessity; functional, analytics, and marketing cookies — consent (GDPR Art. 6(1)(a)). Consent is obtained through a cookie banner compatible with the IAB TCF 2.2 standard where implemented. Consent must be: free, specific, informed, and unambiguous; given before non-essential cookies are set; as simple to withdraw as to provide (GDPR Art. 7(3)).

4.2 Quebec (Law 25). Explicit consent is required before setting any non-essential cookies. The cookie banner is displayed before non-essential cookies are loaded.

4.3 California (CCPA/CPRA). Marketing cookies may qualify as "sale" or "sharing" of personal information within the meaning of CCPA. The website implements a "**Do Not Sell or Share My Personal Information**" button in accordance with CCPA/CPRA requirements. MX12 also processes applicable opt-out preference signals (GPC and others) to the extent required by CCPA/CPRA and CPPA regulations as currently in effect.

4.4 Delaware (Delaware Personal Data Privacy Act, 6 Del. C. § 12D-101 et seq.). Delaware residents have the right to opt out of targeted advertising and profiling with legally significant consequences pursuant to the DPDPA.

Requests are submitted through the mechanisms of Section 9 of this Policy. The mirrax12.world website also complies with the requirements of the Delaware Online Privacy and Protection Act (6 Del. C. § 1201C, DOPPA) regarding disclosure of cookie information on the website.

4.5 Other Jurisdictions. MX12 applies the principle of privacy by default: non-essential cookies are set only after user consent regardless of jurisdiction.

5. CONSENT MANAGEMENT

5.1 Cookie Banner. Upon the first visit to mirrax12.world, the user is shown a cookie banner allowing them to: accept all cookie categories; decline all non-essential cookies; configure preferences for each category individually.

5.2 Consent Management Platform (CMP). MX12 uses a CMP that records: date and time of choice; policy version at the time of choice; selected categories; session identifier.

5.3 Withdrawal of Consent. The user may at any time modify or withdraw consent through: cookie banner settings at mirrax12.world; browser settings (Section 6). Withdrawal does not affect the lawfulness of prior processing. Withdrawal of consent is as simple as providing it (GDPR Art. 7(3)).

5.4 MX12 does not condition access to core website functionality on acceptance of non-essential cookies (no cookie-wall principle).

6. COOKIE MANAGEMENT THROUGH BROWSER

6.1 The user may manage cookies through browser settings. Disabling strictly necessary cookies may impair website functionality.

6.2 Instructions:

Browser	Link
Google Chrome	support.google.com/chrome/answer/95647
Mozilla Firefox	support.mozilla.org/kb/enable-and-disable-cookies

Safari support.apple.com/guide/safari/manage-cookies

Microsoft Edge support.microsoft.com/microsoft-edge/delete-cookies

6.3 To opt out of Google Analytics: tools.google.com/dlpage/gaoptout.

6.4 Global Privacy Control (GPC). MX12 processes GPC signals as an opt-out from the sale and sharing of personal data for California users in accordance with applicable CCPA regulations.

7. COOKIE RETENTION PERIODS

Category	Maximum Duration
Strictly necessary	Session or up to 12 months
Functional	Up to 12 months
Analytics	Up to 24 months
Marketing	Up to 12 months or until consent withdrawal

Upon expiration, cookies are automatically deleted by the browser. The user may delete cookies manually at any time.

8. TRANSFER OF DATA TO THIRD PARTIES

8.1 Data collected through cookies may be transferred to providers listed in Section 3. Data transfers to the USA are made pursuant to the mechanisms provided in MX12's Privacy Policy (SCC, EU-US Data Privacy Framework, UK IDTA).

8.2 MX12 does not sell cookie user data to third parties for their own marketing purposes.

8.3 Upon activation of marketing cookies, data may be used for targeted advertising on Meta and LinkedIn platforms in accordance with the policies of those platforms.

9. USER RIGHTS

9.1 With respect to data collected through cookies, users may exercise rights provided in MX12's Privacy Policy for their jurisdiction — access, rectification, erasure, portability, opt-out from targeting and profiling.

9.2 Requests: **[data requests email]**

9.3 Complaints: edpb.europa.eu (EU); ico.org.uk (UK); cppa.ca.gov (California); ago.delaware.gov (Delaware).

10. RELATIONSHIP WITH OTHER DOCUMENTS

This Policy is part of MX12's Privacy Policy. In the event of conflict on cookie matters — this Policy takes precedence. On all other personal data processing matters, the Privacy Policy applies.

11. POLICY AMENDMENTS

MX12 may update this Policy upon changes in law or the list of cookies used. Material changes take effect thirty (30) days after publication. Users from the EU, UK, and Quebec receive notification through the cookie banner upon their next visit to the website.

12. CONTACT DETAILS

[email] · mirrax12.world · MX12 LLC · **[Legal Address]**